

**Mastère de recherche  
Sciences et Techniques de l'Informatique de Décision (2017-2018)  
Parcours IGC**

**Systèmes d'information avancés  
Enseignant: Mohamed Louadi ([mlouadi@louadi.com](mailto:mlouadi@louadi.com))**

**Liste des lectures**

NOTA : A l'exception des liens URL, les articles suivants ont été remis sur un CD avec des répertoires numérotés. Ceux qui ne sont pas dans le CD sont accessibles directement sur le Web.

<b>1-Business Intelligence / Competitive Intelligence</b>	
<b>1</b>	<ol style="list-style-type: none"> <li>1. Sagasti, F.R. (1983). Techno-economic Intelligence for Development, International Foundation for Development Alternatives (IFDA) Dossier No. 35, Mai/juin, pp. 17-26, <a href="http://franciscosagasti.com/descargas/publicaciones_03/02technoeconomic-intelligence-for-development.pdf">http://franciscosagasti.com/descargas/publicaciones_03/02technoeconomic-intelligence-for-development.pdf</a> (voir CD : 2 Technoeconomic intelligence for development.pdf).</li> <li>2. Babu, R. (non daté). Promise and Peril in the Age of Networked Intelligence. By Don Tapscott, Reviewed by Rupali Babu, <a href="http://sprott.carleton.ca/~aramirez/5401/BookReviews/Babu.pdf">sprott.carleton.ca/~aramirez/5401/BookReviews/Babu.pdf</a> (ou voir CD : Babu.pdf).</li> <li>3. Jordan, J. et Finkelstein, S. (2005). The Ethics of Competitive Intelligence, Tuck School of Business at Dartmouth, Business Case 1-0095, <a href="http://mba.tuck.dartmouth.edu/pdf/2005-1-0095.pdf">http://mba.tuck.dartmouth.edu/pdf/2005-1-0095.pdf</a> (ou voir CD: 2005-1-0095.pdf).</li> </ol>
<b>2</b>	<ol style="list-style-type: none"> <li>4. Gorla, S. (non daté). Knowledge Management et Intelligence Economique, deux notions aux passés proches et aux futurs complémentaires, <a href="http://isdms.univ-tln.fr/PDF/isdms27/isdms27_IE&amp;KM_Gorla_06.pdf">http://isdms.univ-tln.fr/PDF/isdms27/isdms27_IE&amp;KM_Gorla_06.pdf</a> (ou voir CD : isdms27_IE&amp;KM_Gorla_06.pdf).</li> <li>5. Furnham, A. et Chamorro-Premuzic, T. (2006). Personality, Intelligence and General Knowledge, Learning and Individual Differences, Vol. 16, pp. 79-90, <a href="http://www.drtonascp.com/uploads/PersonalityIntelligenceGK_LAID_2006.pdf">http://www.drtonascp.com/uploads/PersonalityIntelligenceGK_LAID_2006.pdf</a> (voir CD, science.pdf)</li> </ol>
<b>2-Modèles et cadres de références</b>	
<b>3</b>	<ol style="list-style-type: none"> <li>1. Venkatadri, M., Sastry, H.G. et Manjunath. G. (2010). A Novel Business Intelligence System Framework, Universal Journal of Computer Science and Engineering Technology, Vol.1, No.2, pp. 112-116, Novembre, <a href="http://www.unicse.org/publications/2010/november/A%20Novel%20Business%20Intelligence%20System%20Framework.pdf">http://www.unicse.org/publications/2010/november/A%20Novel%20Business%20Intelligence%20System%20Framework.pdf</a> (ou voir CD: A Novel Business Intelligence System Framework.pdf).</li> <li>2. Min-Hooi Chuah, M-H. et Wong, K-L. (2011). A Review of Business Intelligence and its Maturity Models, African Journal of Business Management Vol. 5, No. 9, pp. 3424-3428, 4 mai, <a href="http://www.academicjournals.org/article/article1380890045_Chuah%20and%20Wong.pdf">http://www.academicjournals.org/article/article1380890045_Chuah%20and%20Wong.pdf</a> (voir CD, Chuah and Wong.pdf)</li> <li>3. Gordon, J.R.M., Lee, P-M. et Lucas Jr., H.C. (2005). A Resource-based View of Competitive Advantage at the Port of Singapore, Journal of Strategic Information Systems, Vol. 4, pp. 69-86, <a href="http://portal.jnu.edu.cn/publish/uploadFile/2970/eWebEditor/20100702053347962.pdf">http://portal.jnu.edu.cn/publish/uploadFile/2970/eWebEditor/20100702053347962.pdf</a> (ou voir CD : 20100702053347962.pdf).</li> </ol>
<b>3-Le processus de l'intelligence objectifs, fonctions, applications</b>	
<b>4</b>	<p>Elbashir, M.Z., Collier, P.A. et Sutton, S.G. (2011). The Role of Organizational Absorptive Capacity in Strategic Use of Business Intelligence to Support Integrated Management Control Systems, The Accounting Review, Vol. 86, No. 1, pp. 155–184 (voir CD: The Role of Organizational Absorptive Capacity.pdf).</p>

5	<ol style="list-style-type: none"> <li>1. Kaplan, R.S. et Norton, D.P. (1992). The Balanced Scorecard - Measures That Drive Performance, Harvard Business Review, <a href="http://www.iluv2teach.com/mgt424/BS1.pdf">http://www.iluv2teach.com/mgt424/BS1.pdf</a> (ou voir CD : BS1.pdf).</li> <li>2. Milton, N. (2007). Filtering an Organization's Critical Knowledge, Knowledge Management Review, Mars/Avril, Vol. 10, No. 1, pp. 28-33 (voir CD: FILTERING AN ORGANIZATION'S CRITICAL KNOWLEDGE.pdf).</li> <li>3. Olson, E.M. et Slater, S.F. (2002). The balanced scorecard, competitive strategy, and performance, Business Horizons, Mai-juin, pp. 11-16, <a href="http://biz.colostate.edu/facultyPages/stanleys/articles/balanced_scorecard_strategy_performance.pdf">http://biz.colostate.edu/facultyPages/stanleys/articles/balanced_scorecard_strategy_performance.pdf</a> (ou voir CD: balanced_scorecard_strategy_performance.pdf).</li> </ol>
<b>4-L'intelligence compétitive et les TIC</b>	
6	<ol style="list-style-type: none"> <li>1. Chowdhury, S. (2011). A Soft Computing Environment for Data Mining, The Business Review, Vol. 18, No. 1, pp. 14-19 (voir CD : A Soft Computing Environment for Data Mining.pdf).</li> <li>2. Brewer, P. C., Gation, A.W. et Reeve, J.M. (1993). . Managing Uncertainty, Management Accounting, Octobre, Vol. 75, No. 4, pp. 39-45 (voir CD : Managing uncertainty.pdf).</li> <li>3. Hejazi, S., Yazdanpanah, S. et Hadi-Vencheh, A. (2011). Critical Success and Failure Factors Analysis in Management Information System Utilization Using Fuzzy Approach (Case Study: Islamic Azad University, Khorasgan Branch), Interdisciplinary Journal Of Contemporary Research In Business, Vol 3, No. 3, juillet, pp. 717-730 (voir CD : Critical success and failure factors analysis in Management Information System.pdf).</li> </ol>
7	<ol style="list-style-type: none"> <li>4. Pacifici, S. I. et Cavallini, D. (2005). Competitive Intelligence: A Selective Resource Guide, LLRX.com, 20 novembre (mis à jour le 25 juin 2007), <a href="http://www.llrx.com/features/ciguide.htm">http://www.llrx.com/features/ciguide.htm</a></li> <li>5. Zhang, L., Currim, S. et Currim, F. (2011). Competitive Intelligence Task Analysis And Retrieval: An End-User Approach, Review of Business Information Systems, Vol. 15, No. 2, <a href="http://journals.cluteonline.com/index.php/RBIS/article/download/4200/4265">http://journals.cluteonline.com/index.php/RBIS/article/download/4200/4265</a></li> </ol>
<b>5-Intelligence et analyse</b>	
8	<ol style="list-style-type: none"> <li>1. Davenport, T. (2006). Competing on Analytics, Harvard Business Review, <a href="http://hbr.org/2006/01/competing-on-analytics/ar/1">http://hbr.org/2006/01/competing-on-analytics/ar/1</a> (voir CD : Competing on Analytics.pdf)</li> <li>2. MIT (2010). Are You Ready to Reengineer Your Decision Making? Interview with Thomas H. Davenport, MIT Sloan Management Review, juillet 2010, Reprint Number 52102 (voir CD : Are You Ready to Reengineer Your Decision Making.pdf).</li> </ol>
9	<ol style="list-style-type: none"> <li>3. Svobodová, A. et Koudelková, P. (2011). Collective Intelligence and Knowledge Management as a Tool for Innovations, Economics and Management, <a href="https://www.researchgate.net/publication/229043959_COLLECTIVE_INTELLIGENCE_AND_KNOWLEDGE_MANAGEMENT_AS_A_TOOL_FOR_INNOVATIONS">https://www.researchgate.net/publication/229043959_COLLECTIVE_INTELLIGENCE_AND_KNOWLEDGE_MANAGEMENT_AS_A_TOOL_FOR_INNOVATIONS</a> (ou voir CD : COLLECTIVE INTELLIGENCE AND KNOWLEDGE MANAGEMENT AS A TOOL FOR INNOVATIONS.pdf).</li> <li>4. Gregg, D.G. (2010). Designing for Collective Intelligence, Communications of the ACM, Vol. 53, No. 4, avril, pp. 134-138 (voir CD : Designing for collective intelligence.pdf).</li> </ol>
<b>6-Le knowledge management dans l'intelligence</b>	
10	<ol style="list-style-type: none"> <li>1. Aron, L. J. (2000). Managing to Learn: How Companies Can Turn Knowledge into Action, Working Knowledge: A Report on Research at Harvard Business School, Vol. IV, No. 1, 13 novembre, <a href="http://hbswk.hbs.edu/item/1777.html">http://hbswk.hbs.edu/item/1777.html</a></li> <li>2. Harris, P.R. (2005). Comparative Review: Knowledge Management, European Business Review, Vol. 17, No. 5, pp. 471-474 (voir CD : COMPARATIVE REVIEW.pdf)</li> <li>3. Seidl, D. (2007). The Dark Side of Knowledge, E:CO Issue, Vol. 9, No. 3, pp. 16-2 (voir CD : 27375876.pdf)</li> </ol>

<b>7-L'implémentation</b>	
<b>11</b>	<ol style="list-style-type: none"> <li>1. Yeoh, W. et Koronios, A. (2010). Critical Success Factors for Business Intelligence Systems, AllBusiness.com, <a href="http://iacis.org/jcis/articles/Yeoh_Koronios_2010_50_3.pdf">http://iacis.org/jcis/articles/Yeoh_Koronios_2010_50_3.pdf</a> (ou voir CD: Yeoh_Koronios_2010_50_3.pdf).</li> <li>2. Woodside, J. (2011). Business Intelligence Best Practices for Success, 2<sup>nd</sup> International Conference on Information Management and Evaluation (ICIME), 27-28 avril, Toronto, Canada. (voir CD : Business Intelligence Best Practices for Success.pdf).</li> </ol>
<b>12</b>	<ol style="list-style-type: none"> <li>3. Kurtyka, J. (2003). Implementing Business Intelligence Systems: An Organizational Learning Approach, Information Management Magazine, November, <a href="http://www.information-management.com/issues/20031101/7610-1.html">http://www.information-management.com/issues/20031101/7610-1.html</a></li> <li>4. Garvin, D. A. et Roberto, M.A. (2001). What You Don't Know About Making Decisions, HBS Working Knowledge, Harvard Business School, 15 octobre, <a href="http://hbswk.hbs.edu/item/2544.html">http://hbswk.hbs.edu/item/2544.html</a></li> </ol>
<b>8-Les réseaux sociaux</b>	
<b>13</b>	<ol style="list-style-type: none"> <li>1. Jones, G.T. (2008). Heterogeneity of Degree and the Emergence of Cooperation in Complex Social Networks, Emergence: Complexity and Organization, Vol. 10, No. 4, pp. 46-54 (voir CD : 51817838.pdf).</li> <li>2. Hassan, N.R. (2009). Using Social Network Analysis to Measure IT-Enabled Business Process Performance, Information Systems Management, Vol. 26, pp. 61–76 (voir CD: Using Social Network Analysis to Measure IT-Enabled Business.pdf).</li> </ol>
<b>14</b>	<ol style="list-style-type: none"> <li>3. Trevinyo-Rodriguez, R.N. et Bontis, N. (2010). Family Ties and Emotions: A Missing Piece in the Knowledge Transfer Puzzle, Journal of Small Business and Enterprise Development, Vol. 17, No. 3, pp. 418-436 (voir CD : Family ties and emotions.pdf).</li> <li>4. Moreno, M.A., Jelenchick, L.A., Egan, K.G., Cox, E., Young, H., Gannon, K.E., et Becker, T. (2011). Feeling Bad on Facebook: Depression Disclosures by College Students on a Social Networking Site, Depression and Anxiety, Vol.28, Pp.447–455, <a href="http://www.uvm.edu/~pdodds/files/papers/others/2011/moreno2011a.pdf">http://www.uvm.edu/~pdodds/files/papers/others/2011/moreno2011a.pdf</a> (ou voir CD: moreno2011a.pdf).</li> </ol>
<b>9-Special Topics</b>	
<b>15</b>	<p><u>Part 1</u></p> <ol style="list-style-type: none"> <li>1. Duhigg, C. (2012). How companies learn your secrets, The New York Times Magazine, 16 février, <a href="http://www.nytimes.com/2012/02/19/magazine/shopping-habits.html?_r=1">http://www.nytimes.com/2012/02/19/magazine/shopping-habits.html?_r=1</a></li> <li>2. Lucker, J. (2013). Know What Customers Want Before They Do, Harvard Business Review, 23 août, pp. 1-6.</li> <li>3. Marchand, D.A. et Peppard, J. (2013). Why IT fumble Analytics, Harvard Business Review, janvier-février, pp. 105-112.</li> </ol>
<b>16</b>	<p><u>Part 2</u></p> <ol style="list-style-type: none"> <li>4. Weill, P. et Aral, S. (2006). Generating Premium Returns on Your IT Investments, MIT Sloan Management Review, Hiver, VBo. 47, No. 2, pp. 39-48, [Generating Premium Returns on Your IT Investments SMR.pdf]</li> <li>5. Weill, P. et Ross, J.W. (2004). IT Governance on One Page, Center for Information Systems Research, Sloan School of Management, CISR WP No. 349, <a href="http://materias.fi.uba.ar/7558/Lecturas/cisrwp349-IT%20Governance%20on%20One%20Page.pdf">http://materias.fi.uba.ar/7558/Lecturas/cisrwp349-IT%20Governance%20on%20One%20Page.pdf</a> ou <a href="http://papers.ssrn.com/sol3/papers.cfm?abstract_id=664612">http://papers.ssrn.com/sol3/papers.cfm?abstract_id=664612</a></li> </ol>